



# Security for IoT Endpoint Devices

How standards and the Arm ecosystem  
can help accelerate IoT development

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# Agenda

- + The Importance of IoT Security
- + Potential Security Threats

## **Enable secure IoT with hardware isolation and software frameworks**

- + Arm TrustZone Hardware Isolation
- + PSA Certified IoT Security Framework [www.psacertified.org](https://www.psacertified.org)
- + Trusted Firmware [www.trustedfirmware.org](https://www.trustedfirmware.org)

## **Arm Total Solutions for IoT**

- + Project Centauri - bringing security and compatibility to IoT
- + Workshops in collaboration with AWS FreeRTOS

# The Importance of IoT Security

Excerpt from the “Top 12 IoT Exploits 2021”

Source: <https://finitestate.io/blog/top-12-iot-exploits-of-2021-p1>

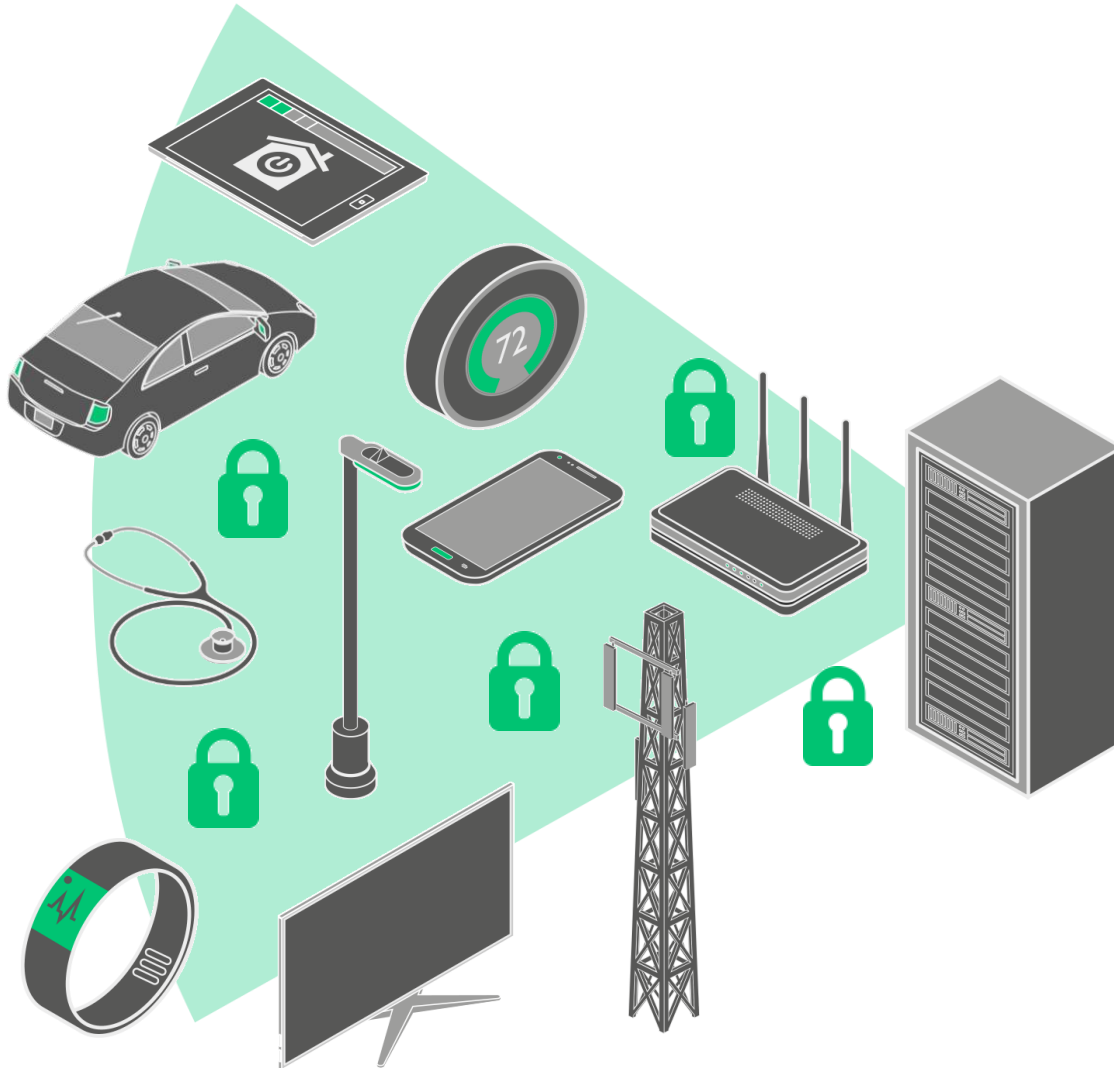
- + **The Big One: The Apache Log4j Vulnerability** - hundreds of millions of devices are likely to be affected
- + **Hard-Coded Keys: Device Vulnerabilities** - allow access to patient data and denial of service (DoS) attacks
- + **Dangerous DNS: NAME:WRECK Vulnerabilities** - allow remote code execution (RCE) or DoS
- + **Remote Takeover: WiFi Module Vulnerabilities** - take over without knowing the Wi-Fi network password (PSK)

Recent report from “Bundesamt für Sicherheit in der Informationstechnik” - 12. Oct. 2022

- + **Critical Flaw in SIMATIC CPU Family** - outdated crypto technology gives access to control units

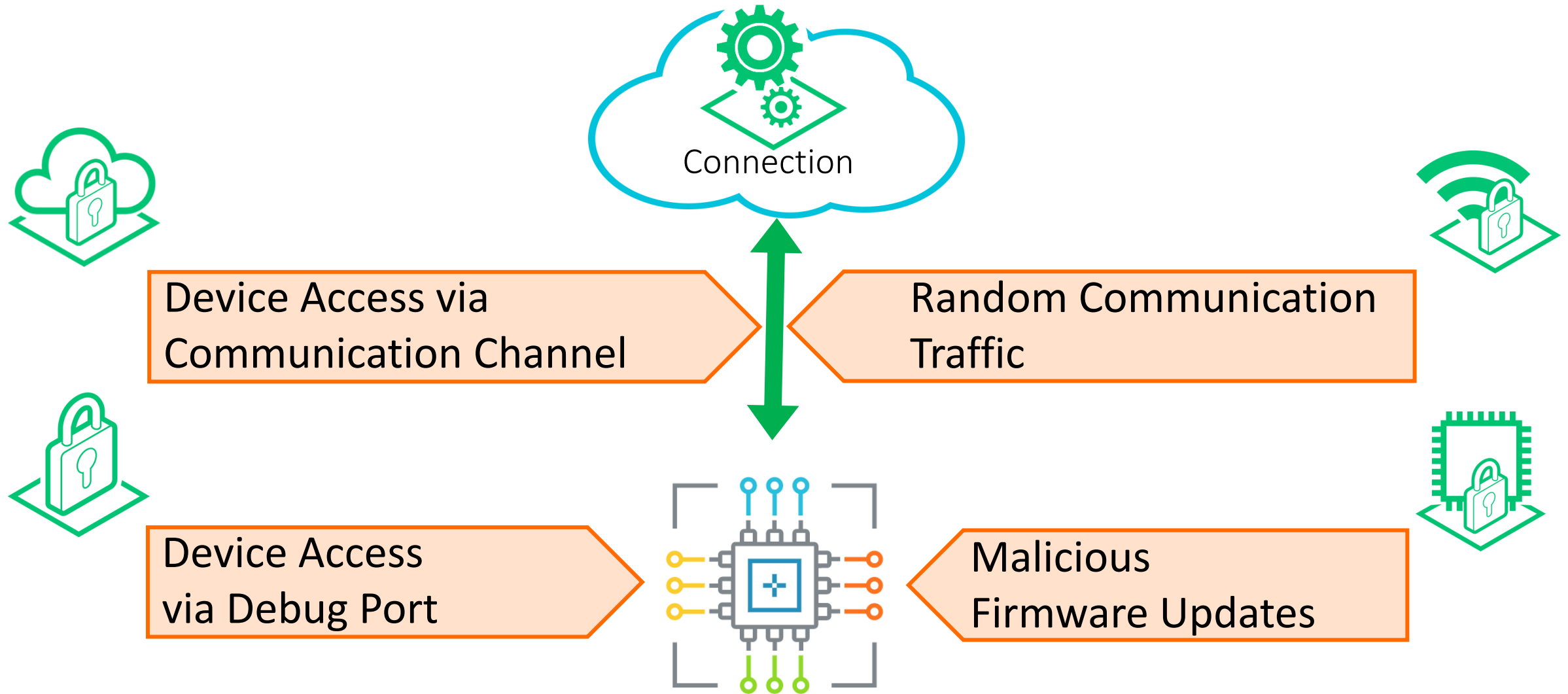


# The Importance of IoT Security



- + Communication protection
  - Cryptography, authentication
- + Data protection
  - Secret data (keys, personal information)
- + Firmware protection
  - IP theft, reverse engineering
- + Operation protection
  - Maintaining service and revenue
- + Anti-tamper protection
  - Related to all other protections

# Potential Security Threats





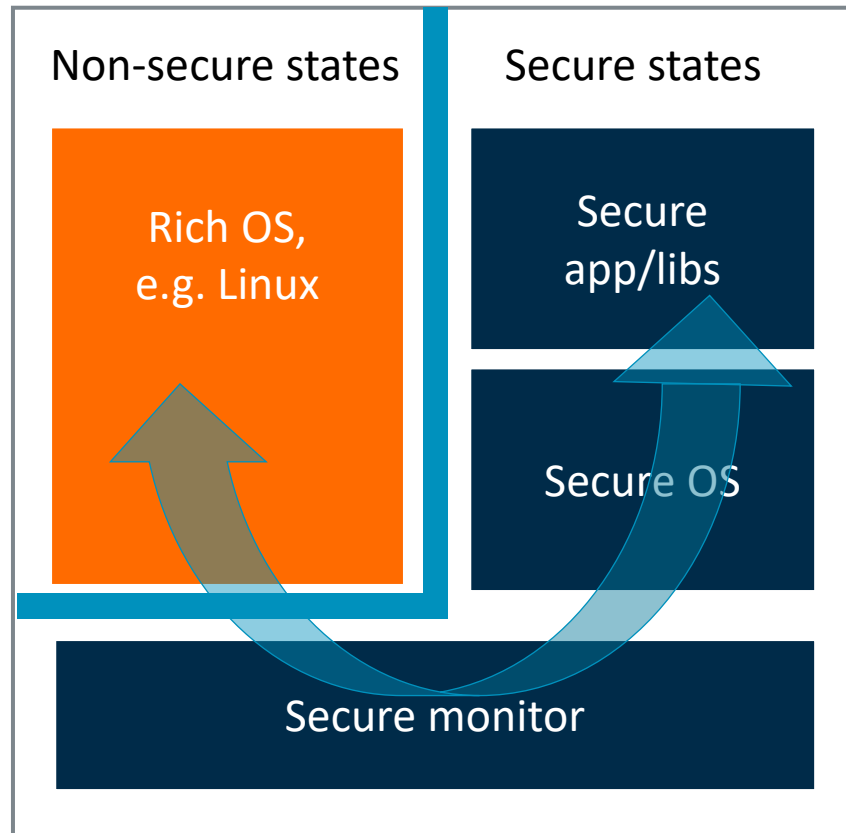
# Enable secure IoT with hardware isolation and software frameworks

- Arm TrustZone Hardware Isolation
- PSA Certified IoT Security Framework
- Trusted Firmware

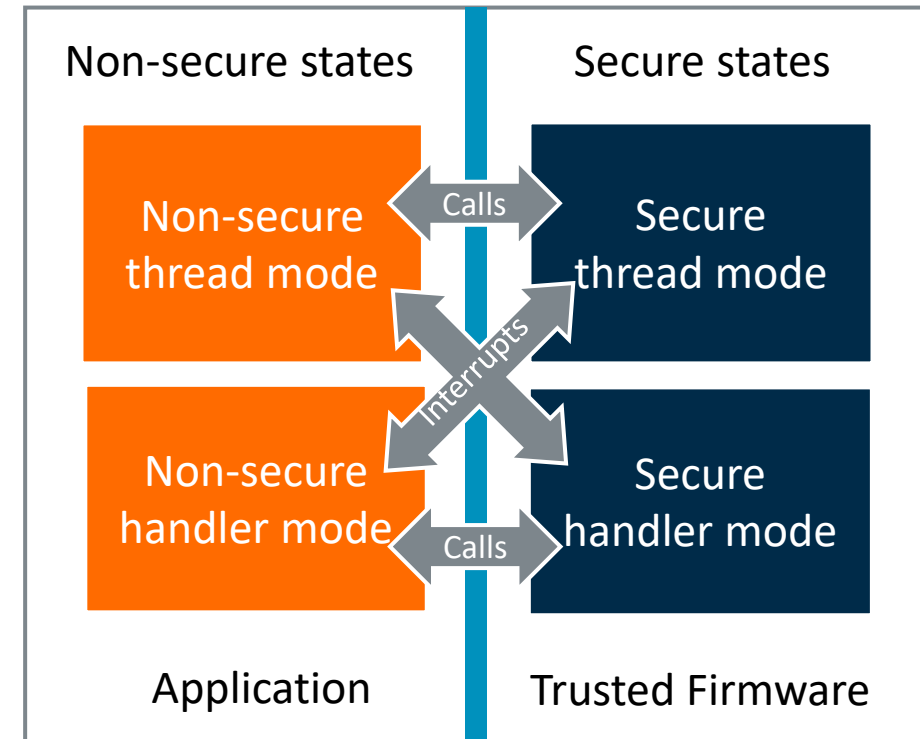
# TrustZone Technology: System-Wide Security for IoT Devices

Isolation of critical security firmware, assets and private information from the application

## TrustZone for Cortex-A



## TrustZone for Cortex-M



Secure transitions handled by the processor to maintain embedded class latency

# PSA Certified

psacertified.org

Created in collaboration with leading industry partners

- + Framework for securing connected devices
- + Provides guidelines for threat model and security analysis
- + Defines and standardizes PSA security APIs to reduce fragmentation
- + Certification program to provide evidence

## Latest from PSA Certified

White paper

### Microsoft and PSA Certified: Essential Properties of Secure Connected Devices

Developing, manufacturing, deploying and ultimately managing IoT devices securely can pose unique challenges. In this document, we illustrate the similarity of the checklists, providing an overview of each and a common goal to lay the foundations for a more secure IoT.

DOWNLOAD NOW



Advisory paper

### Revealed: How to Reduce the Cost of IoT Security

Collaboration is key to addressing the most pressing risks. We brought together experts from across the IoT ecosystem to present five actions that will reduce the cost of security and forge a more powerful connected future.

READ MORE



Podcast

“We live in the future”

Jan Münther, Head of Digital Product Security at ams OSRAM



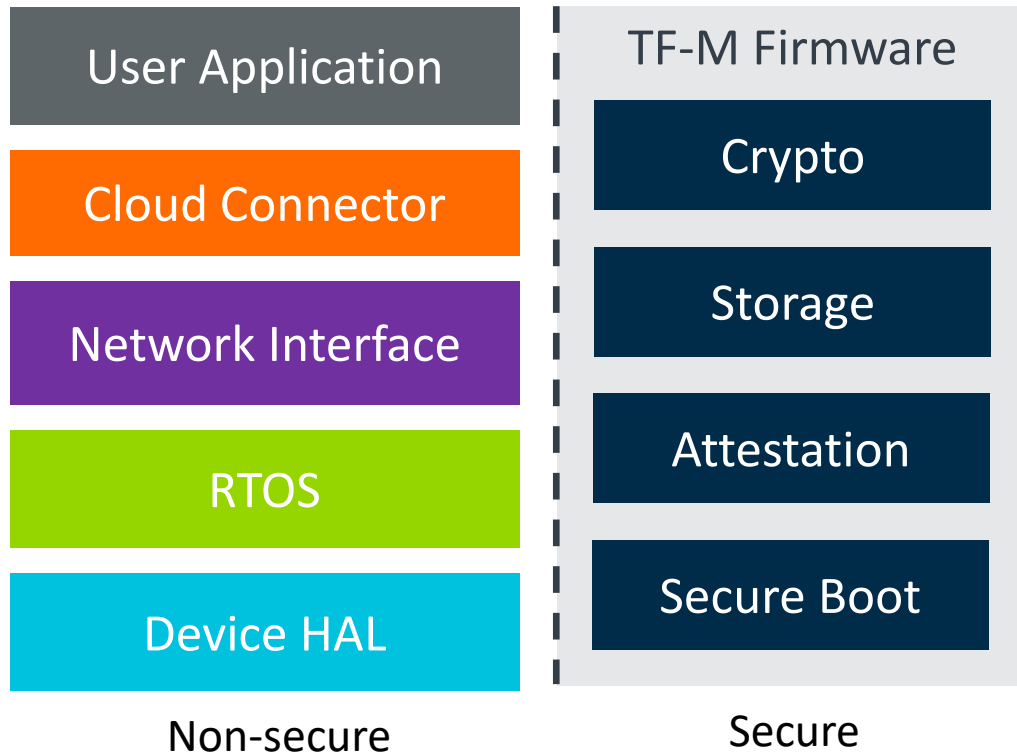
LISTEN NOW



# TrustedFirmware.org

## PSA Reference Implementations

TF-M implements the Secure Processing Environment (SPE) utilizing TrustZone for Cortex-M

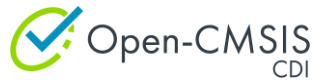




# Arm Total Solutions for IoT

- Project Centauri for Cortex-M
- Workshops with AWS FreeRTOS

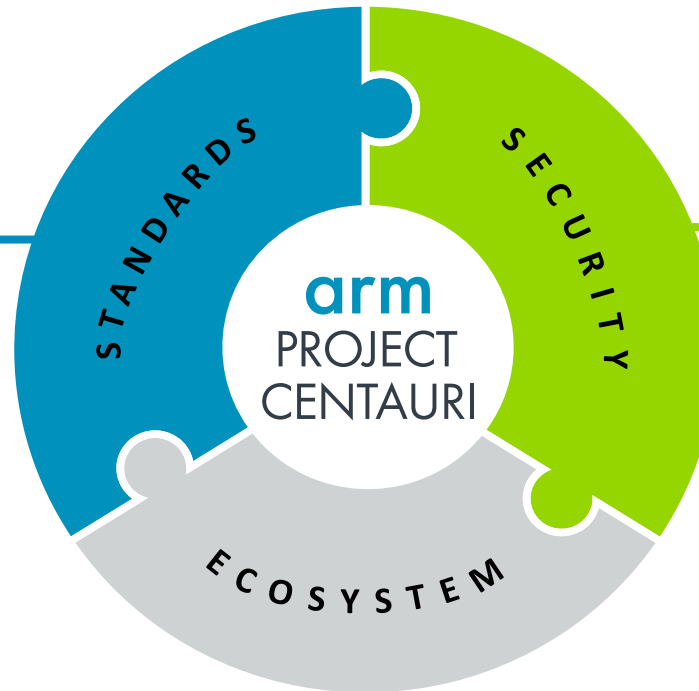
# Project Centauri – IoT Software Framework for Cortex-M



psacertified™

## Foundational Standards

- Promoting one set of device standards: based on CMSIS
- Simplifying choice of RTOS / IoT stack
- Making it easier to connect to the cloud
- Offering the ability to run on different HW
- Based on software component reuse



## Device Security

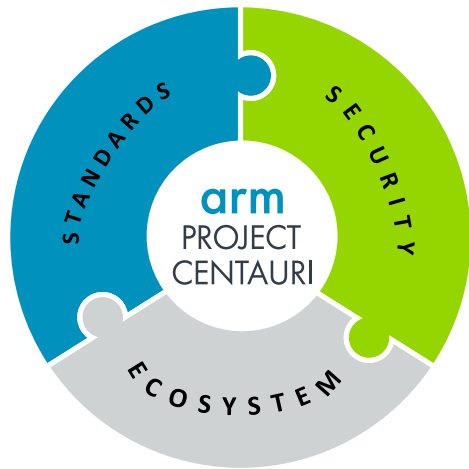
- Providing the ability for devices to be updated in the field, securely
- Based on a well-defined root of trust
- Incorporating PSA Functional APIs
- Implemented: TF-M, Mbed TLS, MCU Boot

## Ecosystem Engagement

- Deployable Reference Implementations (IoT-SDK)
- Rich catalog of third-party software packs
- Support for a range of different development tools

# Project Centauri: Specific activities

Secure firmware update, for any IoT software stack running on Cortex-M devices



Delivering software to developers in a consistent way, whatever development environment they work with – **Open-CMSIS-Pack**



Collaborating in the open to evolve the PSA Firmware Update API, and other PSA APIs, to allow widespread support for **Secure Firmware Update**



Working with partners to identify a set of existing APIs which can form a common device interface (CDI) for cloud services to use – **Open-CMSIS-CDI**

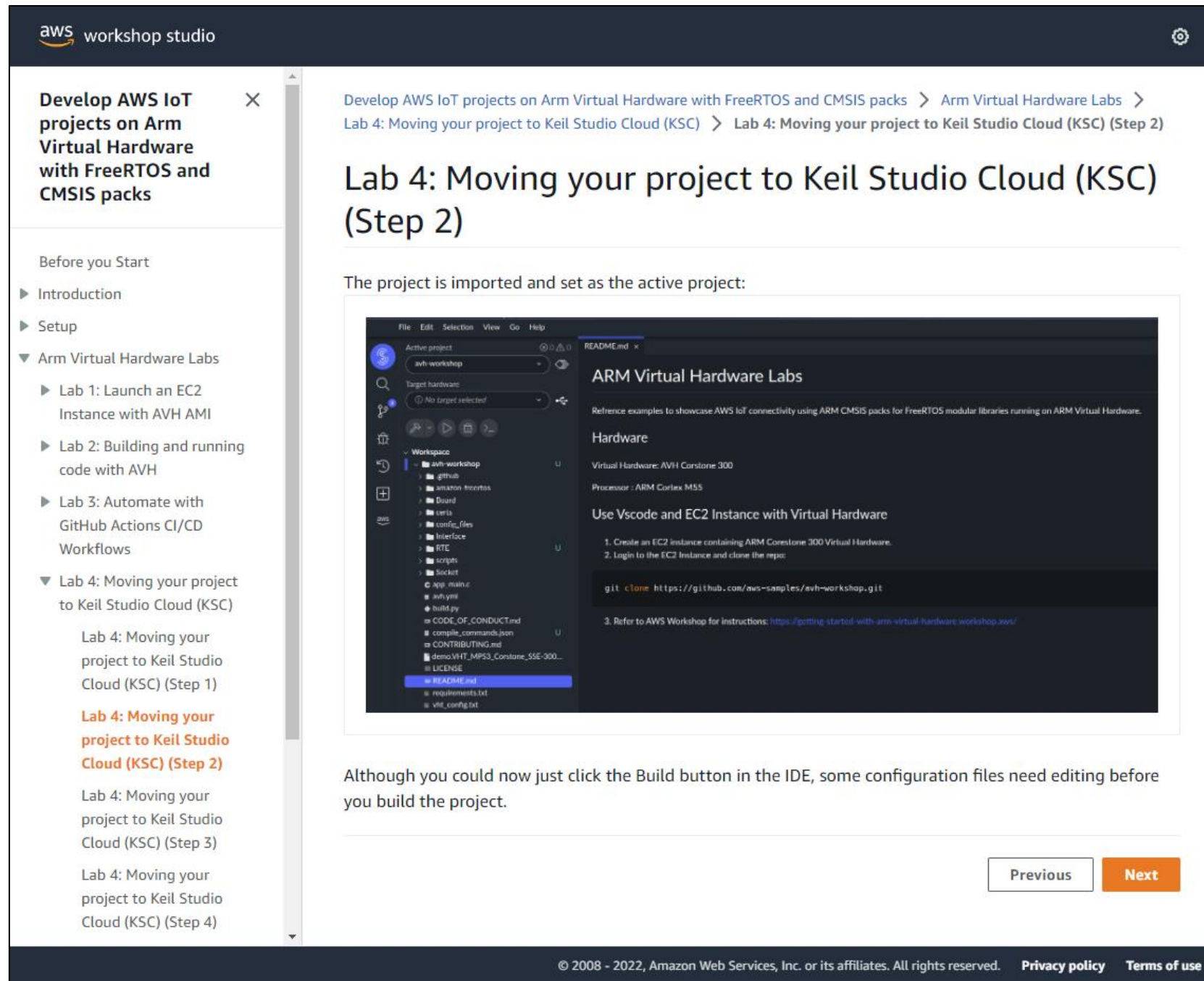


Building a reference implementation which can be used directly by developers and can be consumed by our partners – **Open IoT SDK**



# AWS Cloud Connectivity

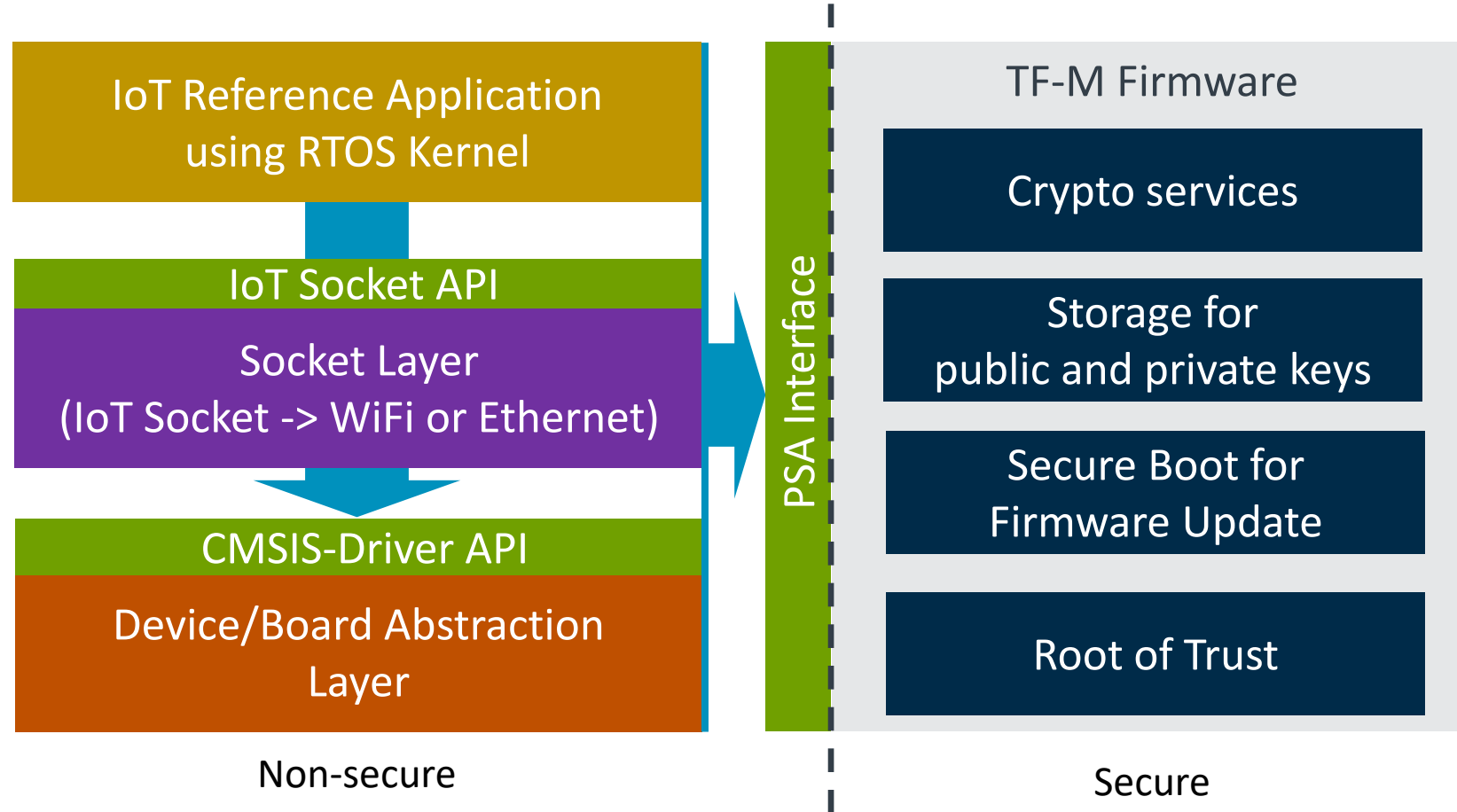
- + Arm Virtual Hardware removes the need for physical devices





# IoT Workshop Example – Structure

Reference Application Framework with reusable software components



# Improve Development Workflows for Embedded and IoT

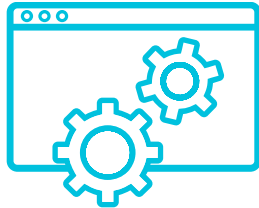
Benefits of cloud native for embedded and IoT software development

## Version Control



Repository hosting service that typically includes access control and a number of collaboration features.

## Software Development



## Software as a Service (SaaS)

Instead of installing the IDE and software tools on your local device, you access the setup of the cloud provider.

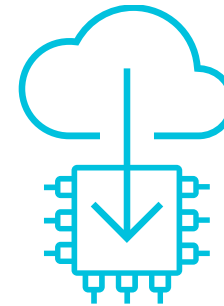
## Continuous Testing



## Virtual Machine (VM)

A “server” running in the cloud contains a tool environment with simulation models and settings specific to your project.

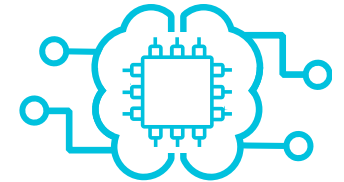
## Software Deployment



## Geographic Distribution

Over-the-air (OTA) programming offers methods to provision and update software of devices that are already in the field.

## Machine Learning (ML)



## Data Analytics

Monitor devices to spot anomalies and collect training data for ML algorithms that can be deployed to IoT endpoints.

[White Paper: Get More Productivity with Cloud Services](#)

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# Summary

# Summary

Arm is taking a holistic approach to IoT security

- + **Flexible and secure IP at the chip level**
- + **Software developer enablement through tools and ecosystem collaboration**
  - PSA Certified that provides IoT Security Framework and certification
  - Open-source reference applications and software building blocks
  - With in-field firmware update technologies
- + **Providing a clear path to end-to-end security in systems and networks**

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Thank You

Danke

Gracias

Grazie

谢谢

ありがとう

Asante

Merci

감사합니다

धन्यवाद

Kiitos

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