Article Submission Guidelines

Sharing technical information in an EE article—in print or online—is one way to help your peers gain valuable knowledge or solve difficult engineering problems. As the leading magazine for engineering professionals, EE provides useful, accurate, and timely information on subjects pertaining to electronics testing and related fields. We also report on current technological developments influencing the test industry as they relate to ATE, automotive/vehicle test, communications test, EMC test, environmental test, inspection, instrumentation, medical test, military/aerospace test, and software. The topics we cover keep our readers informed of situations and issues they address every day in their work environment.

Four types of articles that generate reader interest:
▸ Recent advances in test technology
▸ Interesting or unique applications
▸ Tutorials
▸ Commentary

Please send queries and abstracts to: rnelson@evaluationengineering.com
or to the following address:

Evaluation Engineering
Attn: Editor
2477 Stickney Point Road Suite 221B
Sarasota, FL 34231

WHAT WE ARE LOOKING FOR
Exclusive, informative, nonpromotional, original content.

▸ Test Technology
Advances in test technology are foremost in importance to our readers. Technical articles should be factual and to the point and provide in-depth information on the latest developments in testing philosophies and techniques. Articles that are self-serving or recite the technical specifications of a particular product are unacceptable. Please do not submit articles that promote a product or group of products.

▸ Applications
An applications article is useful for conveying a wide variety of technical information in a problem/solution format. The article must address an electronic application and ideally focus on a test and measurement situation. The application should be real, interesting, and unique. The article should not promote aparticular product or equipment or convey the message of a product looking for an application.

▸ Tutorials
A tutorial revisits technical information that the reader may have been exposed to in college or used in the past.

▸ Commentary
Guest commentary can help our readers make decisions based on emerging trends.

WRITING FOR EE-EVALUATION ENGINEERING

EXCLUSIVITY

The submission of an article must be exclusive to EE worldwide. We do not accept articles that have been published in print or online elsewhere, including conference proceedings. The information presented in the article must be new. Adaptations or rewrites of recent application notes or technical papers can only be considered with prior approval by our editors.

GETTING STARTED

Here are the key steps to submitting an article for publication in EE:

1. Select your topic. What important issue, trend, or other technical information do you want to present?

2. Write a paragraph or two describing the topic of your article. Be sufficiently descriptive to convey your message.

3. After receipt of the abstract, our editors will contact you. If the topic fits within our editorial guidelines, you will be asked to develop and submit a complete manuscript. Alternatively, we may ask you to first prepare a detailed outline to help us better judge whether your topic is suitable for EE. When we receive your outline, our editors will review it with you and suggest any changes.

WRITING THE ARTICLE

After abstract or outline approval, we will need a rough draft of the article. (Optionally, you may proceed to develop the final article at this point.) We do not have a firm length for contributed articles, but a good target is 2,000 words. We will consider longer articles but may divide them into multiple parts. Commentary can be in the 500- to 1,000-word range. It should be written in a straightforward, conversational style with emphasis on technical content. Mathematical equations that explain or fortify the article also are welcome. Interview-style articles are not acceptable.

Information needs to be in a logical, easy-to-understand sequence. Clarity and simplicity are key elements that hold reader interest. When explaining a process, describe all the events in a step-by-step order. Use chronological order when writing about time-relatedfacts. Include specific examples to help readers better understand important points in your article.

You may find it necessary to include descriptive information that is not central to the theme of your article. We suggest using a sidebar or box to improve the reader'sunderstanding without disrupting the article's logical flow. If you plan to use a sidebar,include the details at the time you submit the outline.

After your rough draft is accepted, submit the completed draft in a Microsoft Word document along with any graphics and sidebars to our editors for review. Do not embed graphics files in your Word document. Our editors may suggest manuscript changes that could include rewrites. Technical changes will be made only with your approval.

GRAPHICS

Approximately three graphics elements should be included with the article. Commentary articles require at least one image, such as an author's photo. They must clearly illustrate some important or difficult point in the text. Graphics may be submitted in high resolution digital format.

Line drawings such as tables, charts, or schematics also are acceptable. Submit all line drawings as high-resolution art.

Electronic graphics should be in tif or jpg format with resolution of at least 300 dpi. Low resolution images or images embedded in Word, PowerPoint, PDF, or other files are not acceptable. Do not embed any graphics in the article.

Please include separate captions for all graphics, whether in digital format or hard copy. You may include some form of art for consideration as an introduction to the article. This color material would be placed on the opening page of the article, be of high quality, and be unique. Introductory art should enhance the article and focus the reader's attention on the subject matter.

THE WRAP-UP

After making all requested changes to text and graphics, submit a final copy of the article along with graphics files via email.

Credibility of an article is heightened when the reader knows something about the author. So, also send us brief biographical information (approximately 75 words) plus your phone number and email address. Unless you request otherwise, your email address will be published along with your biographical data at the end of the article; the phone number is for EE editorial staff use only.

Before we can schedule your article for publication, you must sign EE's Copy Release form. Please complete and return this form along with your final copy of the article and the graphics. The form follows these guidelines or can be found at www.evaluationengineering.com (click ABOUT US tab).

Our editors will edit your manuscript to conform to the style of the magazine and inform you of a scheduled publication date for your article.

IN SUMMARY

‣ Select a topic.
‣ Compose a short abstract.
‣ Submit the abstract to us.
‣ We may approve your topic or suggest modifications.
‣ If we approve your topic, we may recommend that you provide a detailed outline, or we might advise you to proceed to develop a manuscript.
‣ Generate an outline for the topic if we request one. Prepare a rough draft including any graphics and sidebars (or optionally proceed to develop the final draft).
‣ When we accept your rough draft, complete the final manuscript.
‣ Complete, sign, and return the article release and copyright assignment along with your final draft and all artwork.
‣ Read your article online or in an upcoming print issue of EE!

Thank you

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